LYUBA STAFYEYEVA

M.Ed., MA

Work experience

- **INSTRUCTIONAL DESIGNER**
- **EDUCATOR**
- **RESEARCHER**

Education

- **TEACHER**
- **E-LEARNING PRO**
- **PHD (CAND.)**

info@learningdesign.at

www.linkedin.com/in/stafyeyeva-lyuba

https://www.learningdesign.at

MY JOURNEY

Impossible means that you haven't found a solution yet.

- Henry Ford -

WORK

03/2018 - present
Senior Instructional Designer & Educator
MCI Management Center Innsbruck
- Lead design & delivery of eLearning and blended learning programs across an international university alliance
- Direct senior-level projects, faculty training, and cross-border workshops
- Create award-winning digital learning resources in diverse formats
- Streamline curriculum management and digital communication strategies
- Drive innovation in online education and institutional capacity building

12/2015 - 03/2018
Social Pedagogue - Caritas St. Poelten
- Provide educational guidance and social support to individuals and groups in line with pedagogical concepts
- Foster collaboration with schools, authorities, healthcare, and community partners
- Lead outreach to promote inclusion and community engagement

08/2009 - 11/2015
Parental leave complemented by extensive international travel and immersive intercultural learning, fostering adaptability, global awareness, and cross-cultural communication skills.

09/2007 - 07/2009
English language and literature teacher - Elementary/Secondary School №18, Seleznivka (Ukraine)
- Teaching and educational activities
- Selection of suitable didactic methods and appropriate teaching materials
- Organizational and administrative tasks

SKILLS

AT A GLANCE

How I drive your success

- Innovate learning solutions
- Deliver digital & blended learning
- Develop leadership & talent
- Optimize learning impact
- Lead cross-border projects
- Adapt to evolving needs
- Communicate with clarity
- Balance strategy with detail
- Bring curiosity, perseverance & humor

EDUCATION*

09/2022 - present
PhD - University of Innsbruck
Research topic: "Developing and Sustaining Dynamic Capabilities in Ecosystems: Software Ecosystems in the Blockchain Era."

09/2015 - 09/2017
MA - University of Applied Science Burgenland
eLearning & Knowledge Management

09/2004 - 06/2009
M.Ed. - Horlivka State University for Foreign Languages, Horlivka, Ukraine
Pedagogy and methodology of secondary education, language and literature

*Additional specialized training not listed here – see full record on my LinkedIn